



Zhaoyu Zhang

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Experience

Sagepath Reply

Jr. Product Designer, Atlanta, GA.
I participated projects with multiple clients including Krispy Kreme, SouthState Bank, Doosan, Oppenheimer, Sazerac and Microsoft. My responsibilities include create wireframe, new pages update, A/B testing, website redesign, dashboard redesign, app redesign, Email design, create new icons and final concept design.
2021 — Present

MGK Hospitality

Freelance Graphic Designer, Atlanta, GA.
MGK Hospitality owns four restaurants and a supermarket, and I was responsible for designing all desktop and mobile website design, as well as print advertising and signage.
2020 — 2021

BlueSky Agency

Jr. Designer, Atlanta, GA.
I mainly followed Sr. designer and creative director to learn the operation mode of B2B and how to connect with the account team. In terms of design, I was mainly responsible for social media banner, billboard, poster, print and web design.
2021

Toolbox No.9

UI Designer, Atlanta, GA.
I am mainly responsible for the design of interface and illustration for different company. Including website, email, and social media.
2020 — 2021

DELTA & MARTA - SCADpro

UI Designer, Atlanta, GA.
Our Delta team members were responsible for designing the Up-cycled Beverage Carts. And design group responsible for the design of the process book, poster, App and poster card. For MARTA, I was mainly responsible for the design of the process book, presentation and interface.
2019 — 2020

Zhiwen Company

UX/UI Designer, Beijing, China.
Responsible for all the company's design, redesign the company's logo, made new packaging, official website & app design, design of social media facilitates online promotion.
2016-2018

Education

Savannah College of Art and Design

Atlanta, Georgia.
Master of Arts, Graphic Dsgn / Visual Experience
2018 — 2020

Purdue University

West Lafayette, Indiana.
Bachelor of Fine Arts, Visual Communications Design / Graphic Design
2011 — 2016

Awards

Westwood Exhibition 2015

Purdue University, West Lafayette, Indiana.
Photograph — The Wild is Calling
2015

The Art & Design Undergraduate Exhibition

Purdue University, West Lafayette, Indiana.
Book — Two Points One Destination [with top 1 scholarship]
2015

Software

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe XD
Dreamweaver
Figma
Microsoft Office
Miro
Jira
Invision
Sketch
Visual Studio Code
Workamajig
Wix
Procreate

Skills

Banner Design
Book Design
Branding Design
Brochure Design
Design Thinking
Icon Design
Infographic Design
GIFs
Poster Design
Typography
Team Work
UX / UI Design

Languages

Chinese
English

Affiliations

AIGA
Student Member
2019 — Present